



VISIT HACHINOHE
Japan's Northern Frontier

Have you already done the Japanese “Golden Route”
Tokyo, Mt. Fuji, Kyoto, Osaka to Hiroshima - and are looking for your
next destination in Japan?



Explore Hachinohe in Aomori Prefecture

The northernmost area of Honshu – Accessible from Tokyo in less than 3 hours by Shinkansen Bullet Train! The Hachinohe Area is made of 7 towns and villages surrounding Hachinohe City – a unique area and a warm-hearted community, full of unique opportunities for visitors. Experience pristine nature, amazing local food, and fascinating traditional culture when you explore Japan's Northern Frontier.

The region offers opportunities that are only possible in the Japanese countryside. [The Hachinohe Sansha Taisai](#) has been celebrated over hundreds of years – Local community groups create stunning floats and parade them around the streets of the city. The city is taken over by stunning statues of mythical figures, Kabuki heroes, and fantastical creatures, reaching up to 10 meters high. This is your opportunity to see a traditional festival full of local passion and an exciting atmosphere.





(The Hachinohe Sansha Taisha)

Once you have experienced the excitement of Hachinohe City, experience pristine nature as you hike on [the Michinoku Coastal Trail](#). The full trail runs 1,000km all the way down to Soma City in Fukushima Prefecture, any point on the trail will showcase the incredible Japanese coast, including beaches, cliffs, forests, mountains, and shrines.



(The Michinoku Coastal Trail)

If you would prefer to take it easy and live like a real Hachinohe citizen, join them at the [Tatehana Wharf](#) for the biggest morning market in Japan. Every Sunday thousands of locals gather to enjoy fresh local food and produce, from fruit and vegetables to seafood fresh from the Hachinohe fishermen's catch. The market is not only famous for its food, there are stall selling antiques, traditional crafts, and all sorts of locally produced goods. If you want an authentic Japanese experience, join the crowd here, eat some local delicacies and browse the stalls.



(Tatehana Warf)

There are plenty of incredible places to visit in Japan outside of the “Golden Route”. Hachinohe is a great choice for traditional culture, incredible food and unspoilt nature. Add it to your itinerary.

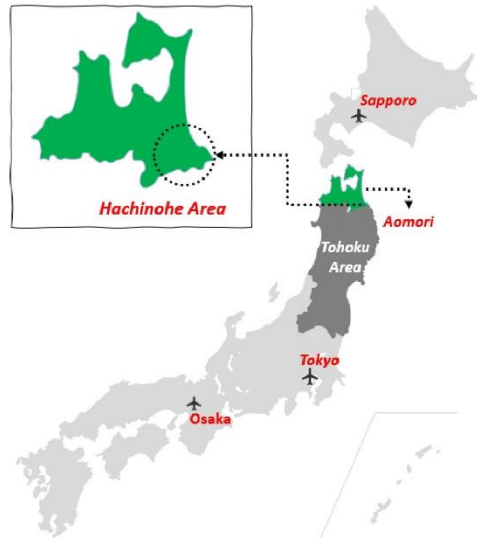
How to access Hachinohe

From Tokyo : About 2 hours and 45 minutes by Shinkansen Bullet Train

From Osaka (Itami Airport) : About 1 hour and 35 minutes by flight to Misawa Airport

From Sapporo (Okadama Airport) : About 1 hour by flight to Misawa Airport

For more information is [here](#).



About VISIT HACHINOHE

The Hachinohe Area is comprised of eight regions; Hachinohe City, Sannohe Town, Gonohe Town, Takko Town, Nanbu Town, Hashikami Town, Shingo Village and Oirase Town.

The VISIT HACHINOHE organization has simple goals: to raise awareness about the unique and amazing attributes of the Hachinohe Area as a domestic and international travel destination, to establish Hachinohe as a brand known for its quality and excellence, to increase the number and satisfaction of both visitors related to tourism and business, to continue to support the growth of local businesses and entrepreneurs, and to work towards increasing the residential population of the area as a whole.



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Issued by Cross Media Ltd on behalf of VISIT HACHINOHE
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